### શ્રી ગોવિંદ ગુરૂ યુનિવર્સિટી (ગુજરાત એક્ટ નં.૨૪/૨૦૧૫ દ્વારા સ્થાપિત)

## Shri Govind Guru University (Established vide Gujarat Act No. 24/2015)

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નં.એસજીજીયુ/એન.એસ.એસ./૨૦૧૯/૪૨૭૭૦

તા.२९/०૭/૨૦૧૯

પરિપત્ર: ८८9

વિષય: એન.એસ.એસ. દ્વારા સ્વચ્છતા પખવાડિયુ ઉજવવા બાબત તા.૦૧/૦૮/૨૦૧૯૦ થી ૧૫/૦૮/૨૦૧૯

સંદર્ભ: : રાજ્ય એન.એસ.એસ. અધિકારી ઉચ્ચશિક્ષણ કમિશ્નરની કચેરીના

પત્રાંક નંબર,ક:રસચ/યુનિ/સ્વચ્છતા/ ૧૦૧૯/૧૧૩૧-૧૩૦૦ તા. ૧૫/૦૭/૧૦૧૯

સમગ્ર દેશમાં તા.૦૧/૦૮/૨૦૧૯ થી ૧૫/૦૮/૨૦૧૯ સુધી રાષ્ટ્રીય સેવા યોજના (NSS) યુનિટ દ્વારા "સ્વચ્છતા પખવાડિયું" ઉજવણી કરવાની થાય છે.

રાજ્ય એન.એસ.એસ.અધિકારીના તા.૧૫/૦૭/૧૦૧૯ના ઈ-મેઈલ માં જણાવ્યા મુજબ આપણી યુનિવર્સિટીમાં રાષ્ટ્રીય સેવા યોજના (NSS) સંલગ્ન સંસ્થાઓમાં ૧ થી ૧૫ તારીખ દરમિયાન "સ્વચ્છતા પખવાડિયું" માટે કરવાની થતી કામગીરી આ સાથે પત્ર માં સામેલ છે.

ઉપરોક્ત પ્રોગ્રામ અનુસંધાને ભારત સરકારે સુચવ્યા મુજબ મહત્વના મુદ્દાને ધ્યાનમાં રાખીને તે પોતાની કોલેજોની તથા આપના જીલ્લાના આવેલ બસ-સ્ટેશન, રેલ્વે સ્ટેશન, સરકારી હોસ્પિટલ, ફેરીટેજ સાઈડ ને મહત્વ આપવાનું રહેશે તેમજ આપના જીલ્લામાં આવેલ નદી કે તળાવ કિનારે પ્લાસ્ટિક નાશક જેવી ચીજ વસ્તુંઓનો નિકાલ કરવાનો રહેશે.

આ પ્રોગ્રામનો અફેવાલ ફોટોગ્રાફસ, પ્રેસનોટ, વિડીઓગ્રાફી, સાથે સમય મર્યાદામાં મોકલી આપવા.

આપની સંસ્થાની આ કામગીરી માટે વધારે માં વધારે એન.એસ.એસ.ના યુવાનો જોડાય તેવી તકેદારી રાખવાની રફેશ.

કી. કુલસચિવ શ્રી-એર્વિદ ગુરૂ યુનિવર્સિટી ગોધરા

# OBSERVANCE OF SWACHHTA PAKHWADA BY THE NATIONAL SERVICE SCHEME (NSS) UNITS (01-15<sup>th</sup> August, 2019)

#### **Background**

Hon'ble Prime Minister Sh. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past.

To observe the Swachhta Pakhwara in befitting manner NSS organizations propose to conduct various activities during the observance of Swachhta Pakhwara. All the NSS Units will ensure due publicity of the activities/programmes to be conducted through all possible electronic and print media, so that the involvement of general public is also ensured in the celebration of this event. All the Regional Directorates of NSS will be entrusted with the responsibilities of providing guidelines to all the NSS units and also monitor the programme/activities during the conduct of the event. All the Regional Directorate will submit a brief report along with the action photographs and paper clippings after the culmination of the event. They will also ensure the necessary support of local authorities and other agencies as an when need arises during the conduct of various activities.

### **Action Plan**

The following activities/programmes are proposed to be conducted by all the NSS Units across the country during the observance of Swachhta Pakhwara from 01<sup>st</sup> to 15<sup>th</sup> August, 2019:

1 <sup>st</sup> August, 2019	One day seminar on Swachhta will be organized by all the NSS Units in the country, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath (Oath) by all the NSS Functionaries including NSS Volunteers.
2 <sup>nd</sup> - 5 <sup>th</sup> August, 2019	All the NSS Units will devote Four days for cleaning their respective campus of their institutions and make the campus plastic free. They will ensure that they clean each and every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.
	<ul> <li>All NSS units will work for Promotion of Green Campuses through Tree Plantation and maintenance.</li> <li>Activity to be conducted for adequate sanitation in Educational Institution.</li> </ul>

6 <sup>th</sup> - 8 <sup>th</sup> August, 2019	During the period, the NSS Volunteers shall visit the adopted village/slum and take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free (ODF) village/slum. The villagers will be convinced to construct the toilets in their premises and also to make use of them. NSS Units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.
9 <sup>th</sup> - 10 <sup>th</sup> August, 2019	All the NSS Units will devote Two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.
11 <sup>th</sup> - 13 <sup>th</sup> August, 2019	All the NSS Units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations/stops etc., and dedicate their services for cleaning the area of the agencies and also to take up various welfare activities in the agencies. Special drives may be taken to clean statues & Archeological sites and tourist Places.
14 <sup>th</sup> August, 2019	All the NSS Units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.
15 <sup>th</sup> August, 2019	All the NSS Units will hold a meeting of NSS Volunteers in their campuses under the Chairmanship of the Head of Institution and will discuss the future plans of sustaining cleanliness in the area. Head of the institution may declare the institution as "Clean Institution"

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