

## Shri Govind Guru University, Godhra

(Established Vide Gujarat Act No. 24/2015)

# શ્રી ગોવિંદ ગુરુ યુનિવર્સિટી, ગોધરા

(ગુજરાત એકટ નં. ૨૪/૨૦૧૫ દ્વારા સ્થાપિત)

નં.એસજીજીયુ/વહીવટ/૨૦૧૯/૪૩૪૪૮

તા. ૧૧/૦૯/૨૦૧૯

### પરિપત્ર – ૯૫૨

વિષય : પ્લાસ્ટીક વેસ્ટ મુક્તિ અભિયાન (સ્વચ્છતા ફી સેવા-૨૦૧૯) બાબત.

સંદર્ભ : અંડર સેક્રેટરીશ્રી, માનવ સંસાધન વિકાસ મંત્રાલય, ઉચ્ચ શિક્ષણ વિભાગ, ભારત સરકાર,

ન્યુદિલ્હીનો તા.0૪/0૯/૨૦૧૯ નો પત્ર

શ્રી ગોવિંદ ગુરુ યુનિવર્સિટી, ગોધરા સંલગ્ન તમામ કોલેજો, માન્ય અનુસ્નાતક કેન્દ્રો, સંસ્થાઓના આયાર્યશ્રી, પ્રોફેસર ઇનયાર્જશ્રીઓ, વડાશ્રીઓ તથા અનુસ્નાતક ભવનોના કો-ઓર્ડીનેટરશ્રીઓને ઉપરોક્ત સંદર્ભ દર્શિતપત્ર અન્વચે જણાવવાનું કે આપની કોલેજ, માન્ય અનુસ્નાતક કેન્દ્ર, સંસ્થા અને ડીપાર્ટમેન્ટમાં તા.૧૧/૦૯/૨૦૧૯ થી તા.૨૭/૧૦/૨૦૧૯ દરમિયાન આ સાથે સામેલ સેક્રેટરીશ્રી, પીવાનું પાણી અને સ્વચ્છતા વિભાગ, જળશક્તિ મંત્રાલય, ભારત સરકાર, નવી દિલ્હીના તા.૨૪/૦૮/૨૦૧૯ ના ડી.ઓ. લેટર અનુસાર કાર્યવાહી કરવા જણાવવામાં આવે છે.

કા. કુલસચિવ શ્રી ગોર્વિંદ ગુરુ યુનિવર્સિટી, ગોધરા

પ્રતિ,

- શ્રી ગોવિંદ ગુરુ યુનિવર્સિટી, ગોધરા સંલગ્ન તમામ કોલેજો, માન્ય અનુસ્નાતક કેન્દ્રો, સંસ્થાઓના આયાર્યશ્રી, પ્રોફેસર ઇનયાર્જશ્રીઓ, વડાશ્રીઓ તથા અનુસ્નાતક ભવનોના કો-ઓર્ડીનેટરશ્રીઓ તરફ જાણ તથા જરૂરી કાર્યવાહી સારું.

#### URGENT

F.No. M.11018/09/2019-EBSB(Pt.-1)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell
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534 C-Wing, ShastriBhawan, New Delhi Dated the 4<sup>th</sup> September, 2019

#### OFFICE MEMORANDUM

Subject: Plastic Waste Free Campaign (Swachhata III Seva 2019) from 11<sup>th</sup> September to 27<sup>th</sup> October, 2019 – reg.

The undersigned is directed to enclose a copy of DO letter no. 2/2/S(DWS)/19 dated 24<sup>th</sup> August, 2019 received from Secretary, Department of Drinking Water and Sanitation regarding Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11<sup>th</sup> September to 27<sup>th</sup> October, 2019 and to request all the Heads of the Universities and Colleges to undertake the activities suggested during Swachhata Hi Seva 2019.

Encl.: As above

(Pandey Pradeep Kumar) Under Secretary (EBSB)

To:

The Heads of all Universities/ Higher Educational Institutions

पुरमेश्वरन अस्यर Parameswaran Iyer





भाग प्रकार भेगभल ५३ स्टब्ह्ता विज्ञान

प्रत गीन पेशलय Secretary Covernment of India

Department of Drinking Water & Santation
Ministry of Jal Shakti

The Floor, Pt Dindayal Antodaya Bhawan, N D-

110003

Tel: 24361011; 24362713. e-Mail: paramiyer@gov.in D.O. No. 2/2/S(DW\$)19 24<sup>th</sup> August 2019

Dear Subu

Sub: Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019

Further to the Prime Minister's call to action for plastic waste management during his Independence Day speech on 15th August 2019, this year's Swachhata Hi Seva (SHS) will be focused on Plastic Waste Management as its main theme. The Department of Drinking Water and Sanitation is the nodal department for this campaign.

2. With a firm focus on shramdaan for plastic waste collection on 2nd October, the campaign seeks to re-energize the Swachh Bharat jan andolan and accelerate plastic waste management in villages, Urban Local Bodies (ULBs) and public places including religious places, schools, railway stations, hospitals, mandis, etc. The campaign will run as per the following timeline -

11th September – 1st October	Preparation and awareness generation	1500 1665 L. 14	<b>9</b>
2nd October	Nationwide shramdaan and national pledge	and the state of	- 8
3rd October - 27th October	Recycling and effective disposal of collected pl	astic waste	#37 J

- 3. Following the presentation made on the campaign at the meeting chaired by the Principal Secretary to the Prime Minister on 22<sup>rd</sup> August 2019, the Department of Higher Education is requested to lead the campaign for awareness generation, collection and segregation of Plastic waste at institutions across the country. For this, your Department is requested to undertake the following during SHS 2019:
  - All colleges may have special plastic waste awareness generation activities for students
  - All colleges may perform shramdaan in and around their institutions on 2<sup>nd</sup> October
  - Arrange for collection and transport to nearest collection hub (one in each ULB/Panchayat)
  - National level essay competition among students on Plastic Waste Free India
  - The Ministry is also requested to examine other possibilities through which they can contribute to
    the success of the campaign.
- 4. I request that you may nominate a nodal officer from your Ministry, not below Joint Secretary level, to join us for the first meeting for the campaign at 09.30 AM on 27th August 2019 at the Conference Hall, 4th Floor, Pt. Deendayal Antyodaya Bhavan, CGO Complex, Lodhi Road, New Delhi. A draft plan of action for this campaign may also be prepared by your Department in preparation for the meeting.

Regards,

Parameswaran Iyer

ours Sincerely

Shri R. Subrahmanyam
Secretary
Department of Higher Education
Ministry of Human Resource Development

Copy to :- Shri Nripendra Misra, Principal Secretary to PM, PMO, South Block, N.Delhi Shri P.K. Sinha, Cabinet Secretary, Cabinet Secretary, N. Delhi...