



Shri Govind Guru University, Godhra

(Established Vide Gujarat Act No. 24/2015)

श्री गोविंद गुरु युनिवर्सिटी, गोधरा

(गुजरात ऐक्ट नं. २४/२०१५ द्वारा स्थापित)

नं.એસજીજીયુ/વહીવટ/૨૦૨૦/૫૩૬

તા. ૧૭/૦૧/૨૦૨૦

પરિપત્ર-૧૦૬૮

સંદર્ભ : (૧) એમ.એચ.આર.ડી., ન્યુ દિલ્હીનો તા.૧૩/૦૧/૨૦૨૦ નો ઓફીસ મેમોરેન્ડમ
(૨) નિયામકશ્રી, ઉચ્ચ શિક્ષણ અને સી.ઈ.ઓ., કેસીજીનો તા.૧૫/૦૧/૨૦૧૯ નો ઈ-મેઈલ

શ્રી ગોવિંદ ગુરુ યુનિવર્સિટી સંલગ્ન તમામ કોલેજના આચાર્યશ્રીને ઉપરોક્ત સંદર્ભ અન્વયે જણાવવાનું કે ભારત સરકાર દ્વારા Observation of Swachhta Pakhwada, 2020 અન્વયે તા.૧૬/૦૧/૨૦૨૦ થી તા.૩૧/૦૧/૨૦૨૦ સુધી આ સાથે સામેલ એનેક્ષર-૨ અનુસાર કાર્યક્રમોનું આયોજન કરવાનું રહે છે. જે ધ્યાને લઈ તે મુજબ કાર્યવાહી કરવા અને તેની માહિતી ઈ-મેઈલ આઈ.ડી. gog.swachh2020@gmail.com ઉપર તથા યુનિવર્સિટીને મોકલી આપવા વિનંતી.

કા. કુલસચિવ

શ્રી ગોવિંદ ગુરુ યુનિવર્સિટી
ગોધરા

બિડાણ : (૧) સંદર્ભ દર્શિત પત્રો
(૨) એનેક્ષર-૧ અને એનેક્ષર-૨

પ્રતિ,

- આ યુનિવર્સિટી સંલગ્ન તમામ કોલેજના આચાર્યશ્રીઓ તરફ જાણ તથા જરૂરી કાર્યવાહી સારું.

નકલ રવાના :

- નિયામકશ્રી, ઉચ્ચ શિક્ષણ અને સી.ઈ.ઓ., કેસીજી, અમદાવાદ તરફ જાણ સારું.



Knowledge Consortium of Gujarat

Department of Education, Government of Gujarat

No: KCG/SP/2020/7477

15/01/2020

પ્રતિ,

રજીસ્ટ્રારશ્રી, તમામ યુનિવર્સિટી

આચાર્યશ્રી, રાજ્યની ઉચ્ચ શિક્ષણની તમામ કોલેજો

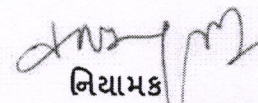
વિષય: Observation of Swachhta Pakhwada, 2020 બાબત

સંદર્ભ: MHRD, New Delhiનો તા:૧૩/૦૧/૨૦૨૦ના રોજનો Office Memorandum

શ્રીમાન,

સંદર્ભ દર્શિત પત્ર મુજબ ભારત સરકાર દ્વારા Observation of Swachhta Pakhwada, 2020 બાબત તા:૧૬/૦૧/૨૦૨૦ થી તા:૩૧/૦૧/૨૦૨૦ સુધી Swachhta Pakhwada બાબતના સૂચિત કાર્યક્રમો Annexure-II મુજબ ઉચ્ચ શિક્ષણ અંતર્ગતની યુનિવર્સિટી અને કોલેજોમાં કરવા સૂચિત કરવામાં આવેલ છે.

આમ, સંદર્ભ દર્શિત ભારત સરકારના પત્ર મુજબના સૂચિત કાર્યક્રમો કરીને માહિતી gog.swachh2020@gmail.com પર મોકલી આપવા જણાવવામાં આવે છે.


નિયામક

ઉચ્ચ શિક્ષણ, ગુ.રા અને
સીઈઓ, કેસીજી

બિડાણ: MHRD, New Delhiનો તા:૧૩/૦૧/૨૦૨૦ના રોજનો Office Memorandum

જાણ સારું,

- કુલપતિશ્રી, સંબંધિત યુનિવર્સિટીઓ
- એડવાઇઝરશ્રી, કેસીજી
- ડો.યોગેશ યાદવ, સ્ટેટ નોડલ ઓફિસર, રૂસા(ગુજરાત)

Pragna Puram, Opp. PRL, Near L D College of Engineering, Ahmedabad-380 015.

Ph. : 079-26302077 • Fax : 079-26302067 • Website : www.kcg.gujarat.gov.in

- Swachhata Pakhwada 2020 ના કાર્યક્રમોની માહિતીની સોફ્ટ કોપી Word Format માં તા.૩૧.૦૧.૨૦૨૦ સુધીમાં E-Mail: gog.swachh2020@gmail.com પર મોકલી આપવી.
- કોલેજ કક્ષાએથી Swachhata Pakhwada 2020 ના કાર્યક્રમોની ઉજવણી થઇ હોય તો તેનો અહેવાલ ખાસ ફરજ પરના અધિકારી, કેસીજી કચેરી, અમદાવાદ ખાતે ટપાલ દ્વારા તા.૦૩.૦૨.૨૦૨૦ સુધીમાં મોકલી આપવો. ✓
- સૂચિત કાર્યક્રમોની માહિતી Google Link: <https://forms.gle/AuNESyqRtCXQiej98> માં તા.૩૧.૦૧.૨૦૨૦ સુધીમાં ભરી મોકલી આપવી અને આ માહિતી Word તથા PDF Format માં Google Link માં Upload કરવાની રહેશે.

URGENT

F.No. 11018/10/2019-(EBSB)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

534 C-Wing, Shastri Bhawan, New Delhi
Dated the 13th January, 2020

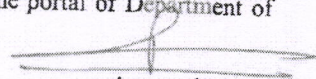
OFFICE MEMORANDUM

Subject: Observation of Swachhta Pakhwada, 2020 – reg.

The undersigned is directed to refer to this Office OM of even no. dated 9th December, 2019 and 8th January, 2020 forwarding the plan of activities to be undertaken by all the Universities/ Institutes under Department of Higher Education during the Swachhata Pakhwada 2020 from 16th January to 31st January, 2020 and to say that a meeting was held under the Chairmanship of Cabinet Secretary on 10th January 2020, wherein it was desired to ensure the conduct of Swachhta Pledge and Plogging, apart from the other suggested activities during the Pakhwada.

2. **All the Bureau Heads, UGC and AICTE are therefore, requested to ensure that the Universities / Institutes and agencies under their administrative control take the Swachhata Pledge on 16th January, 2020 and to conduct the plogging event on 17th January, 2020. Text of the Swachhata Pledge, received from Department of Drinking Water and Sanitation, and its Hindi Version are attached herewith.**

3. It is also requested that the photographs of the activities undertaken may be sent at email ID swachhtapakhwada2020@gmail.com so that the same may be uploaded on the portal of Department of Drinking Water and Sanitation.


13/1/2020
(Pandey Pradeep Kumar)
Under Secretary (EBSB)
Phone: 011 - 23386934

To:

1.	Dr. Rakesh Sarwal, AS (TE)
2.	Sh. V.L.V.S.S. SubbaRao, Sr. Economic Advisor
3.	Sh. Madan Mohan, Pr. CCA
4.	Sh. Madan Mohan, ADG (Stats.)
5.	Ms. Darshana M Dabral, JS & FA
6.	Sh. Madhu Ranjan Kumar, JS (DL & Admn)
7.	Sh. Sanjay Kumar Sinha, JS (Mgt. & ICR)
8.	Ms. Neeta Prasad, JS (ICC)
9.	Sh. G.C.Hosur, JS (CU)
10.	Ms. Kamini Chauhan Ratan, JS (HE)
11.	Chairman, AICTE
12.	Secretary, UGC
13.	National Coordinator, RUSA

URGENT

F.No. 11018/10/2019-(EBSB)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

534 C-Wing, Shastri Bhawan, New Delhi
Dated the 9th December, 2019

OFFICE MEMORANDUM**Subject: Observation of Swachhta Pakhwada, 2020 – reg.**

The undersigned is directed to enclose DO letter no. 561/1/1/2017-CA-V dated 29th November, 2019 received from Cabinet Secretary regarding observation of Swachhta Pakhwada for the year 2020 by Ministry of Human Resource Development during 16th January to 31st January (Annexure-I). It has been requested to identify innovative practices in Swachhata related activities and mainstream them during these pakhwadass and publicize them to encourage active participation of the members of public. Accordingly, a plan of activities to be undertaken by all the CFTIs under the purview of this Ministry has been prepared (Annexure-II).

2. All the Bureau Heads are, therefore, requested to ask the Universities / Institutes and agencies under their administrative control to observe the Swachhta Pakhwada 2020 by undertaking activities as per the enclosed plan.

3. The Institutes may also send the date-wise report of the activities undertaken during this period along with photographs (size 2-5 MB) at email ID swachhtapakhwada2020@gmail.com so that the same may be uploaded on the portal of Department of Drinking Water and Sanitation.

Encl.: As above.

9/12/2019
(Pandey Pradeep Kumar)
Under Secretary (EBSB)
Phone: 011 - 23386934

To:

1.	Dr. Rakesh Sarwal, AS (TE)	10/12
2.	Sh. V.L.V.S.S. SubbaRao, Sr. Economic Advisor	10/12
3.	Sh. Madan Mohan, Pr. CCA	
4.	Sh. Madan Mohan, ADG (Stats.)	10/12
5.	Ms. Darshana M Dabral, JS & FA	10/12
6.	Sh. Madhu Ranjan Kumar, JS (DL & Admn)	10/12
7.	Sh. Sanjay Kumar Sinha, JS (Mgt. & ICR)	10/12
8.	Ms. Neeta Prasad, JS (ICC)	10/12
9.	Sh. G.C.Hosur, JS (CU)	10/12
10.	Ms. Kamini Chauhan Ratan, JS (HE)	10/12

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**F.No. 11018/10/2019-(EBSB)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell**

534 C-Wing, Shastri Bhawan, New Delhi
Dated the 08th January, 2020

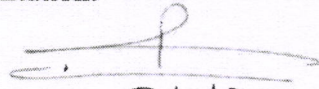
OFFICE MEMORANDUM

Subject: Observation of Swachhta Pakhwada, 2020 – reg.

The undersigned is directed to enclose a copy of OM of even no. dated 9th December, 2019 forwarding a Plan of activities to be conducted by all the Universities/ Institutions under Department of Higher Education during the Swachhata Pakhwada 2020, which is to be organized from 16th January to 31st January, 2020.

2. UGC and AICTE are requested to get these Plan of Activities implemented in all the Universities/ Institutions under their administrative control. The Universities/ Institutes may also be requested to send the date-wise report of the activities undertaken during this period along with photographs (size 2-5 MB) at email ID swachhtapakhwada2020@gmail.com so that the same may be uploaded on the portal of Department of Drinking Water and Sanitation.

Encl.: As above.

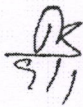


8/1/2020.

(Pandey Pradeep Kumar)
Under Secretary (EBSB)
Phone: 011 - 23386934

To:

1. Prof Anil D. Sahasrabudhe, Chairman, AICTE
2. Prof. Rajnish Jain, Secretary, UGC

O/C 
9/1/

F.T.S. 681625/2020/Ed

F.No. 11018/10/2019-EBSB
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

534 C-Wing, Shastri Bhawan, New Delhi
Dated the 8th January, 2020


OFFICE MEMORANDUM

Subject: Observation of Swachhata Pakhwada, 2020 – reg.

The undersigned is directed to refer to this Office OM of even no. dated 9th December, 2019 forwarding the plan of activities to be undertaken by all the Universities/ Institutes under Department of Higher Education during the Swachhata Pakhwada 2020 from 16th January to 31st January, 2020 and to say that Department of Drinking Water and Sanitation has suggested the following activities to be undertaken apart from the forwarded plan of activities:

- Swachhata audit in all Institutions
- Seminars and workshops on the theme of swachhata for students and teachers across the country
- Distribution of swachhata related brochures/ calendars/ diaries for all institutions
- Plogging events across institutions of Higher Education on a dedicated day (plogging may be done on 17th January, 2020 along with plantation of saplings)
- Curbing SUP and discourage use of Plastic in institutions

2. All the Bureau Heads, Chairman, AICTE and Secretary, UGC are, therefore, requested to ask the Universities / Institutes and agencies under their administrative control to undertake the aforesaid suggested activities apart from the plan of activities communicated vide OM of even no. dated 09.12.2019.


8/1/2020

(Pandey Pradeep Kumar)
Under Secretary (EBSB)
Phone: 011 - 23386934

To:

1.	Dr. Rakesh Sarwal, AS (TE)	
2.	Sh. V.L.V.S.S. Subba Rao, Sr. Economic Advisor	8/1/2020
3.	Sh. Madan Mohan, Pr. CCA	8/1/2020
4.	Sh. Madan Mohan, ADG (Stats.)	
5.	Ms. Darshana M Dabral, JS & FA	
6.	Sh. Madhu Ranjan Kumar, JS (DL & Admn)	
7.	Sh. Sanjay Kumar Sinha, JS (Mgt. & ICR)	
8.	Ms. Neeta Prasad, JS (ICC)	8/1/2020
9.	Sh. G.C.Hosur, JS (CU)	
10.	Ms. Kamini Chauhan Ratan, JS (HE)	
11.	Chairman, AICTE	

o/c

Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आज़ाद कराया।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

मैं शपथ लेता हूँ कि मैं स्वयं स्वच्छता के प्रति सजग रहूँगा और उसके लिए समय दूँगा।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूँगा।

मैं न गंदगी करूँगा न किसी और को करने दूँगा।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूँगा।

मैं यह मानता हूँ कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूँगा।

मैं आज जो शपथ ले रहा हूँ, वह अन्य 100 व्यक्तियों से भी करवाऊँगा।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूँगा।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।

(Letter Head of Institution)

No:

Date:

Annexure-I

Details of Swachhata Pakhwada 2020 Program

College/University Name	
Taluko/District:	
Urban/Rural Area:	
College/University Address	
Name and Contact Details of Principal/Registrar:	
Name of Affiliated University (Only for Colleges)	
Type of College/University	Government/ Self-Finance / Grant-in-Aid

• Activities and Details of the number of participants

No.	Date	Name of Activities	No. of participants (Male)	No. of participants (Female)	Total
1	16.01.2020	Swachhta Pledge Taking Ceremony			
2	17.01.2020	Plantation of Saplings			
3	18.01.2020	Development and Presentation of innovative technologies			
4	20.01.2020	Competitions regarding Swachhta			
5	21.01.2020 (Organization of Cleanliness)	Students			
		Faculty Staff			

	drive in campus)	Non Faculty Staff			
6	22.01.2020	Competitions regarding water conservation			
7	23.01.2020	Talk Show on Swachhta			
8	24.01.2020	Competitions regarding forest conservation			
9	25.01.2020 (Cleanliness drive in hostel, Special stress on maintenance of kitchen)	Students			
		Hostel Staff			
10	27.01.2020	Competition 'Best out of waste'			
11	28.01.2020	Organization of special drive, Check wastage of water			
12	29.01.2020	Village activities			
13	30.01.2020	Presentation of reports on village			
14	31.01.2020	Prize distribution ceremony			

- No of Plantation Saplings(17/01/2020):

કોલેજનો સિક્કો:

આચાર્યશ્રી સહી/સિક્કા:

નોંધ: આ પત્રક અંગ્રેજી ભાષામાં ટાઇપ કરીને આ પત્રકની Ward કોપી તથા તે Ward ની PDF કોપી સહી/સિક્કા સાથે તા.૩૧ જાન્યુઆરી ૨૦૨૦ના દિવસે સાંજે ૬.૦૦ વાગ્યા સુધીમાં આપેલ ગુગલ લીંકમાં(<https://forms.gle/AuNESvgRtCXQieI98>) Upload કરીને મોકલી આપવા જણાવવામાં આવે છે.

10

ANNEXURE-II

List of activities to be undertaken in HEIs during Swachhata Pakhwada 2020

S. No.	Date	Activity
1.	16.01.2020	Swachhata pledge taking ceremony
2.	17.01.2020	Plantation of saplings (with high CO2 absorption rate)
3.	18.01.2020	Development and presentation of innovative technologies for waste recycling, energy conservation etc., if any
4.	20.01.2020	Competitions regarding swachhata – speech, poster making, slogan writing, etc.
5.	21.01.2020	<ul style="list-style-type: none">• Organisation of cleanliness drive in campus with active participation of students, faculty and non-faculty• Weeding out / recording of old files, records as per procedure
6.	22.01.2020	Competitions regarding water conservation – speech, poster making, slogan writing, etc.
7.	23.01.2020	Talk show on swachhata - create awareness among students on all aspects of Swachhata – personal, physical, mental, environmental, societal etc.
8.	24.01.2020	Competitions regarding forest conservation – speech, poster making, slogan writing, etc.
9.	25.01.2020	<ul style="list-style-type: none">• Cleanliness drive in hostels with active participation of students and hostel staff• Special stress on maintenance of kitchen, food waste management and cleanliness
10.	27.01.2020	Competition 'Best out of waste' – creating useful items out of waste materials in the surroundings
11.	28.01.2020	<ul style="list-style-type: none">• Organisation of special drive on water conservation• Check wastage of water and take appropriate measures to rectify
12.	29.01.2020	Village activities by institutions in association with NGOs: <ul style="list-style-type: none">• Say no to single use plastic• Awareness camps regarding cleanliness thorough road show, nukkad natak, songs, poems, display of banner etc.
13.	30.01.2020	<ul style="list-style-type: none">• Presentation of reports on village visit by students, action taken thereon and suggestion• Barrier free access to drinking water and toilet facilities for Divyang students may be reviewed and ensured
14.	31.01.2020	Prize distribution ceremony for winners in the competitions organised, with display of top 10 entries of poster, slogan, 'Best out of waste', presentation of innovative technologies for waste recycling, energy conservation etc.